

## Regulations on the School Flag and Visual Objects

Established Dec. 3, 1986

Amended Mar. 1, 1992

Amended Sep. 6, 1995

**Article 1 (Purpose)** These regulations set forth matters concerning the school flag and visual objects of Pohang University of Science and Technology (hereinafter referred to as “University”).

**Article 2 (Symbol Mark)** The symbol of the University internally connotes an enterprising spirit and the mission for research and development in state-of-the-art science and technology, while externally symbolizing the University’s aspirations to contribute to the advancement of mankind and the creation of an advanced fatherland. The manufacturing specifications shall comply with the attached Table 1.

**Article 3 (Logotype)** The logotype of the University, along with the symbol mark, is the basic element for visually conveying the image of the University; its manufacturing specifications shall comply with the attached Table 2.

**Article 4 (Types of School Flag)** ① As a symbol representing the image of the University, the school flag is classified into the indoor types and the outdoor type depending on its usage; the indoor types are as follows:

1. Indoor Type A: Attached Table 3

2. Indoor Type B: Attached Table 4

② The outdoor-type flag is raised on a flagpole of a building or on an outdoor structure; its manufacturing specifications shall comply with the Attached Table 5.

**Article 5 (Management of School Flag)** ① The General Affairs and Safety Team shall be responsible for the overall management and preservation of the school flag.

② The persons responsible for the management of the school flag shall be as follows:

1. Main: Vice President of the Office of Business Affairs

2. Assistant: Director of the General Affairs and Safety Team

**Article 6 (Preservation)** The indoor-type flags shall be kept in the President’s room, and the outdoor type in the General Affairs and Safety Team.

**Article 7 (Usage)** ① “A simplified school flag” may be used in lieu of the school flag to ensure the preservation and smooth use of the school flag.

② The school flag shall be used as follows:

1. Matriculation ceremony

2. Commencement ceremony

3. Anniversary ceremony

4. President’s inauguration or farewell ceremony

5. Event participated in by the entire faculty and staff members or all students

6. Any other event where the use is deemed necessary by the President of the University

③ A simplified school flag shall be used for other events.

**Article 8 (Handling of School Flag)** ① The school flag must be kept clean and used with solemn care.

② The school flag must immediately be returned to its place when the event or ceremony where the flag is used ends.

**Article 9 (Management Responsibility)** If the school flag is lost or damaged, the person involved shall take corresponding responsibility.

**Article 10 (Supplementary Rules)** Other necessary matters related to the manufacture and reproduction of the visual objects and the school flag may be stipulated separately in the standard design for the manufacture and reproduction of the visual objects and school flag.

## **Addendum**

These amended regulations shall take effect on September 6, 1995.

(Attached Table 1)

## Symbol Mark

The POSTECH Symbol Mark internally symbolizes an enterprising spirit and the mission for research and development in state-of-the-art science and technology, externally symbolizing the University's aspirations to contribute to the advancement of mankind and the creation of an advanced fatherland.

The atomic structure in the Symbol Mark, the embodiment of the ideals of POSTECH, represents the advancement of science and technology, while the torch in the middle symbolizes quest for truth with an enterprising spirit.

The symbol which was carefully designed to ensure s individuality and differentiation is also a core element of POSTECH VIS.

Therefore, it shall be used correctly and managed with the greatest care.

(Attached Table 2)

## LOGOTYPE

Along with the Symbol Mark, the POSTECH Logotype is one of the basic elements for visually conveying the image of POSTECH as well as a core element of POSTECH VIS.

The Logotype harmonizes with the Symbol Mark; it was carefully designed to match the image of POSTECH.

The Logotype as specified herein shall consist of Korean, English and Chinese versions since it is an official mark through which POSTECH is recognized internally and externally. It is classified into the full name Logotype and the simplified Logotype, either of which shall be applied depending on the characteristics of the visual media.

The Korean and English versions shall be used in most cases, while the Chinese version in special cases only.

This POSTECH Logotype shall always be used correctly and managed with the greatest care in full cognizance that it is a core element of POSTECH VIS.

(Attached Table 3)

## School Flag

The school flag is of great significance as a symbol representing the image of POSTECH with high visual perception. . It is classified into two types: indoor and outdoor. It shall be manufactured by means of photomechanical enlargements or enlargement copies based on the proportion specified herein (width: length=3: 2).

- Indoor Type A

The school flag for indoor use is a symbol of the highest level of the image of POSTECH ; either type A as described herein or type B of the Attached Table 4 shall be selected for use depending on places and occasions.

The Symbol Mark and Logotype shall be embroidered in gold and the year of foundation in silver on a POSTECH red-colored velvet background. The tassels on the flag shall be gold.

(Attached Table 4)

- Indoor Type B

The school flag for indoor use is a symbol of the highest level of the image of POSTECH; either type B as described herein or type A of the Attached Table 3 shall be selected for use depending on places and occasions.

The Symbol Mark and Logotype shall be embroidered in gold and the year of foundation in silver on a POSTECH red-colored velvet background. The tassels on the flag shall be gold.

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(Attached Table 5)

- Outdoor Type

The school flag for outdoor use shall be used on a flagpole of a building or on an outdoor structure and manufactured by the printing of pigment. The Symbol Mark shall be printed in white color on a POSTECH red-colored fabric.