

Job Title : LG Account Team - Product Marketing Intern (4 Interns)

Job Description:

- To help LG Account product sales and marketing managers to discover, define, and promote Intel solutions for every facet of computing applications
- Competitive analysis to help define Solutions requirements and features
- Analyze market and industry data relevant to Solutions
- Develop and deliver competitive sales, marketing, and promotion ideas/programs for customer satisfaction
- Internship for 8 weeks, 2 days per week

Qualifications:

- Enrolled in Business, Science or Engineering Program with Junior or senior standing.
- Must have a minimum working knowledge of Platform/Industry knowledge (SmartPhone, Mobile PC/Tablet, Smart TV, and Internet-of-Things), Operating Systems (Windows and Android), and Statistics with excellent analytical skills
- Must have excellent written and verbal communication to promote business to management, customers and partners
- Problem solving skills
- Ability to multitask
- Proficiency with Microsoft Office applications
- Proficiency with Statistical analysis tools/software is a PLUS
- Hardworking, motivated to learn and capable of working independently with limited technical guidance

Job Title : CSR Specialists (2 Interns)

Job Description:

- Localizing Intel CSR report
- Creating CAG newsletter framework
- Building strategies to strengthen Intel reputation esp among univ students and some support for Intel Engage community sites
- Internship for 8 weeks, 3 days per week

Qualifications:

- University students with passions and understanding in CSR efforts
- Proficiency in English and Korean. Writing skills and Creativity is a big plus
- Understanding online communities and experience in managing ones are also a plus

Job Title : English/Language Trainer (2 Interns)

Job Description:

- Conduct regular online and off line trainings for Intel Creative Teachers in order to build their global capacity building/language and presentation skills.
- Internship for 8 weeks, 3 days per week

Qualifications:

- University students preferably in English major with fluent English skills and also instruction capacity
- Excellent communication and mentoring skills preferred
- MS office including PPT skills and basic computer skills are required

